

CORPORATE NEWS

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Le Passage Travel Foundation, Shaping Lives, celebrates its second anniversary

New Delhi, 01 Jun 2012: Le Passage Travel Foundation, popularly known as Shaping Lives, celebrates its second anniversary on 01 Jun 2012. Shaping Lives is the responsible tourism and philanthropic extension of Le Passage to India, one of India's top destination management company, and is a government registered Foundation duly approved for tax benefits under Clause 80G. Shaping Lives is mandated to create bridges of happiness between the inbound traveler and well researched, reliable, grass root level NGOs in tourist destinations across India. The interactions are designed to enable client satisfaction whilst ensuring NGO gains and spreading smiles and contentment in the beneficiaries.

Shaping Lives facilitates pre-planned and customized social opportunities into itineraries of tourists visiting India via the destination management company. It has been consistently organizing events / visits / volunteer opportunities successfully, for numbers ranging from a couple of tourists to groups of over 100 passengers. The presence of such a unique Foundation ensures that time and funds invested by the tourist are gainfully utilized in projects of their choice. Meeting the immediate beneficiary gives them the additional joy of direct contact and mutual bonding. It also enables long term relationships and subsequent benefit to both the tourist and the NGO even after they return from their holiday. Some of the happiness and love that occurred from various interactions between the tourists and the children, aged homeless, animals and other philanthropic or institutional visits are documented in www.shaping-lives.org, whilst the ones in their hearts will last them a lifetime.

Shaping Lives aspires to grow, creating joy, sustenance, community benefits and smiles along the tourist destinations, and as the pioneer social Foundation in the travel industry, it endeavors to be the beacon for other travel companies to follow the path of responsible tourism in letter and spirit.

About Le Passage to India

Le Passage to India is a premier travel group headquartered in New Delhi, India. As an integrated travel group, the company offers a complete range of services associated with vacationing and travel in the Indian Sub-continent. The group's core focus is Leisure Travel and Destination Management.

About Le Passage Travel Foundation – Shaping Lives

Shaping Lives, our foundation is the Corporate Social Responsibility arm of our business. We set up the foundation in December 2010, with a simple and straight forward mission 'to bring a smile on every child's face' as we endeavor to be the bridge from the Travel Industry that can facilitate change for under privileged children.

The foundation goals are to focus on 'education, health & hygiene, life skills, Vocational skills and protection from abuse and trafficking' of children from less privileged backgrounds. We are committed to working towards making a difference and giving back to society meaningfully. We hope, we can create a model foundation for the Indian Tourism Industry to emulate.

For more information please contact Le Passage Travel Foundation - Shaping Lives on email anil@lpti.in or on (+91 11) 41653100

