

Le Passage to India plans to celebrate World Environment Day- June 5, 2011

The development of a sustainable environment is an aspect very closely linked to the long-term growth of tourism. World Environment Day celebrations will see us in India, as also at all TUI Travel Plc offices across the globe, participate in a weeklong event between May 30 & June 5, 2011. This is first of its kind global initiative of a travel conglomerate on sustainable development.

The theme of the worldwide event is "Forests, nature at your service", as we create an opportunity to increase the awareness of our colleagues and community regarding Sustainable Development issues. The Sustainable Week will communicate, train and involve colleagues and community in creating this awareness through numerous activities including dissemination of daily communications received from our TUI Sustainable Development team.

A grand three day event to kick start the weeklong 'green' mania, is planned on waste management, green awareness and planting of potted saplings by children at Select Citywalk, the prime Mall destination in South Delhi, in partnership with NGO Chintan Environmental Research and Action Group. We expect to raise awareness through pledges, signature campaigns, distribution of 9R recycling stickers, a home compost making street play and its video version done by children of another affiliated NGO, Manzil, plus an array of visuals on waste management and recycling..

Also between June 2-5, 2011, the Le Passage team members in India, will attend a lecture and demonstration on efficient waste management by NGO Chintan. The lecture would be delivered by a waste picker, who is now an expert on waste management and a leading face of Chintan internationally. Children from NGO Manzil, will be doing a simple demonstration on the segregation of waste and its utilization in home manufacture of organic compost.

The week's events will culminate in a special signature campaign on 05 Jun 2011, being World Environment Day. Volunteers from our Delhi and NCR Le Passage and TUI offices will be assisting in this exclusive event which will take the 'green campaign' to the masses visiting the Mall.

Our offices across India will be taking green initiatives in their respective cities to mark the occasion. On the International front many TUI offices around the globe will be organizing activities which can involve both employees & clients like beach cleaning day, fundraising for a cause. The TUI Mallorca & Head Office is organizing an excursion for employees to a reforestation project called "TUI Forest" on Saturday, June 4th, 2011.

Programme Highlights of New Delhi events at Select Citywalk

1. **03 Jun (Friday) :** Indoor signature, pledges and green ribbon campaign from 11.00am to 6.00 p.m.. Children from NGO Manzil will perform a street play on compost making at 7.00 p.m. at the Plaza, The signature campaign will continue outdoors as well along with a visual display on "green" themes with the active participation of children of Project Arman from NGO Chintan and the Shaping Lives volunteers.
2. **04 Jun (Saturday) :** Indoor signature, pledges and green ribbon campaign from 11.00am to 6.00 p.m. Outdoor fun at the Plaza starting 6.30 p.m. with a live potters wheel workshop and children planting their own sapling and taking it home with our compliments. Guests also take part in the signature campaign as you watch excellent 'green' visuals.
3. **05 Jun (Sunday) :** Indoor signature, pledges and green ribbon campaign from 11.00am to 6.00 p.m. Outdoor fun at the Plaza starting 6.30 p.m. with a live potters wheel workshop and children planting their own sapling and taking it home with our compliments. Guests also take part in the signature campaign as you watch excellent 'green' visuals.

About Le Passage Travel Foundation

Le Passage Travel Foundation “Shaping Lives” was launched in December 2010, as the Corporate Social Responsibility face of Le Passage to India, which is the country’s foremost foreign exchange earner through tourism. The Foundation was conceived with a mission to canalise energies for the nurturing, growth and development of marginalised, as well as special children, while also contributing to the environment through its animal welfare initiatives. The mandate to this Foundation is to facilitate a bridge between its travel partners and inbound clients with researched and re-confirmed grass root level NGOs supporting causes that are close to its vision.

For any more details or clarifications please contact our Le Passage Corporate Communications team. Manisha Sharma +91 9920493887 or email manisha@lpti.in